

THE HISTORY PRESS: PUBLICATION PROPOSAL

This form is to be used by individuals or groups wishing to propose titles to The History Press for the publisher's consideration for publication.

Please note that the primary purpose of the form is to allow the publisher to determine whether the proposed publication has an audience substantial enough to justify the significant investment involved in publishing it. For this reason, it is extremely helpful if an honest and detailed analysis of the possible market for the proposed publication accompanies a description of its concept or proposed content.

Please include as much supporting information as you feel is helpful. If your manuscript is complete, please send this. If your project is in the conceptual stage, please describe it as fully as possible.

PROPOSED BOOK TITLE & SUBTITLE:

PART I: THE AUTHOR/AUTHORS/AUTHORING GROUP

1. Name(s) of author(s):

Important note: if the primary contact person for the proposed publication project is different to the author, please supply the contact person's contact information as well as the author's contact information.

2. Name of organization (where relevant):

3. Preferred address (include street address and mailbox number):

4. Telephone numbers:

(Daytime)

(Evening)

5. E-mail address:

6. Current professional position:

7. Past positions or occupations; educational background; interests and hobbies:

8. Affiliations with academic institutions, museums, or organizations relevant to the proposed publication:

9. Previous works published:

10. If you have not published in the past, please list any similar projects that have required research, writing and a high level of co-ordination.

11. *Either* attach a curriculum vitae/resume *or* list any additional biographical detail that you think is relevant to the consideration of the proposed publication.

PART II: THE PROPOSED PUBLICATION

1. Please write a short description of the work (between 50 and 150 words is sufficient):

2. Please enter or attach entries on the contents page as you currently envision it:

3. Indicate the total number of words the work has or will have when complete.

Important note: please do not indicate the extent of your work in terms of the number of printed pages—every printed page has a different word count depending on the type, type size and margins.

4. Please indicate the total number of illustrations that the work contains or will contain when complete.

5. Please list the primary sources for these illustrations.
6. Have you already obtained the rights to these illustrations?
7. Do you believe that it is necessary to create or obtain additional illustrations, and if so, what kinds of illustrations?
8. Will you be able to supply the illustrations as photographic copies or as digital files (scans)?
9. Will you be able to supply the text as an electronic file?

PART III: THE AUDIENCE

1. Please describe the audience that you have in mind for your proposed publication.
Please be as specific as possible, providing a detailed breakdown of interest groups.
2. Please indicate the geographic area to be covered by the content of your proposed publication.
3. Please indicate the geographic location(s) of the audience you believe your proposed publication will reach.
4. Please list publications that are similar to or could be considered to compete with your proposed publication. If an individual would like to buy a book on the subject matter you are covering, which titles would they buy?

5. How does your proposed publication differ from the other available publications?

PART IV: SCHEDULE

1. What do you envisage as a viable completion date for your work on the proposed publication?
2. Are there any major events in the area that we should consider when planning the release date for the proposed publication?

PART V: SALES AND MARKETING

1. Are you willing and able to assist us with promoting the proposed publication, for example by attending book signings and taking part in interviews?
2. Do you, or an organization with which you are affiliated, plan to buy copies of the work to re-sell to your own audience? If 'yes', do you know approximately what quantity you would require?
3. Are you currently presenting your proposed publication to other publishers?
4. Has any part of your proposed publication been published in the past in any form?